

Features and Competitors

Purple feature = Unique among competitors

Energy Bee				Competitors' Status						
Features Development				Competitors (all App based)						
Importance	Feature Name	Category	Description & Insight	British Gas UK	eDF Energy UK	Scottish Power UK	e.on UK	Enerjisa Turkey	İğdaş Turkey	Taiwan Power Taiwan
P1 Must Have	Customer account	Account	(Register / Log in / Candel)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Switch between properties			N/A	Yes	N/A	N/A	N/A	Yes	N/A
	Able to browse around without account		Limited to non-account related information.	N/A	N/A	N/A	N/A	Yes	No	Yes
	Reach the original contract			N/A	N/A	N/A	N/A	No	Yes	No
	Able to add a property		Link to an existing property / apply a new property	Yes	N/A	N/A	N/A	Yes	N/A	N/A
	Set up billing way to certain email	Bill and Payment		N/A	N/A	N/A	N/A	N/A	Yes	N/A
	See consumption and tariff			Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Track previous bills and payments		Able to compare bill and tariff history	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Online payment		Online Credit / Debit Card.	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Pay at convenient store		with shareable barcode / QR Code (for other paying on behave of customer)	N/A	N/A	N/A	N/A	No	No	Yes
	Pay at bank		with shareable barcode / QR Code (for other paying on behave of customer)	N/A	N/A	N/A	N/A	Yes	Yes	Yes
	Book an engineer visit	Support	Tracking and managing	Yes	N/A	Yes	N/A	Yes	N/A	Yes
	Able to see engineer's visit time and leave a message for coming engineer			N/A	N/A	N/A	No	No	No	
	Notification alerts and "reminder again"	Notification		Yes	Yes	Yes	Yes	Yes	Yes	Yes
	See Live energy generation	Energy Overview	MW, GW	N/A	N/A	N/A	N/A	No	No	Yes
	Energy Resources		Solar, wind, hydraulic, etc.	Yes	N/A	N/A	N/A	No	No	Yes
Pollutions and emission	CO2 emission, etc.		N/A	N/A	N/A	N/A	No	No	No	
Personalised tips to help saving energy and money	Saving Tips		N/A	Yes	N/A	N/A	Yes	N/A	Yes	
P2 Good to have	Select Font Size (Added after the usability test)	Setting	Customer can select the right Font Size suits them.	N/A	N/A	N/A	N/A	No	No	No
	Select Right Colour (Added after the usability test)	Setting	Customeres can pick the best colour suits their sight ability. (Need to work with professionals)	N/A	N/A	N/A	N/A	No	No	No
	Show customer consumption level (compare to the similar household)	Consumption Awareness		N/A	N/A	N/A	N/A	No	No	No
P3 Future & thinkable	Chat with adviser	Support		N/A	N/A	Yes	No	No	No	No
	Help control the budget			Yes	N/A	Yes	N/A	No	No	No
	Alliant with other utility supplier		Customers can see all utility in 1 app. (Electricity, Gas, Water, etc.)	No	No	No	No	No	No	No
	Change tariff online	Account		Yes	Yes	Yes	Yes	No	No	No
	Select language	Setting		N/A	N/A	N/A	N/A	No	No	No
	See energy breakdown at home		See which are spend more energy.	N/A	Yes	N/A	N/A	No	No	No
P4 Not at the moment	Face ID / Touch ID (Quick and secured log in)	Account		N/A	Yes	N/A	N/A	No	No	Yes
	Pay as you go:	Bill and Payment								
	Balance check and top up meter			Yes	Yes	Yes	Yes	No	No	No
	Set auto top-ups			N/A	Yes	N/A	N/A	No	No	No
	Set low-balance alerts			N/A	Yes	N/A	Yes	No	No	No
	Submit meter reading			Yes	Yes	Yes	Yes	No	No	No
	Book an annual boiler service	Support		Yes	N/A	Yes	N/A	No	No	No
	Insurance product to avoid unexpected repair bills			Yes	N/A	Yes	N/A	No	No	No
	Share unique link, refer to a friend	Branding		N/A	Yes	N/A	N/A	No	No	No